



RENAISSANCE BOOKS

PO Box 219, Folkestone, Kent CT20 2WP
 Telephone: +44 (0)1303 226799
 E-mail: info@renaissancebooks.co.uk
www.renaissancebooks.co.uk

BOOK PROPOSAL & AUTHOR INFORMATION

TITLE OF THE BOOK: _____

SUB-TITLE: _____

AUTHOR/EDITOR

- (a) **Name** (as you would like it to appear on the book)
- (b) **Full Name** (include your title, e.g. Professor, Dr, Mr, Mrs, Ms)
- (c) **Nationality** (for copyright purposes)
- (d) **Date of Birth** (for library cataloguing)
- (e) **Addresses**

<i>Professional</i>	<i>Private</i>
Tel.	Tel.
Mobile	Mobile
E-mail	E-mail

(f) Career to Date

(Please give principal positions held, both academic and professional, in reverse chronological order, and include your university education.)

(g) Previous Publications

(Please give title, date and publisher of books as well as the names of periodicals to which you have contributed relevant articles.)

(h) Biographical Note

(Please write a short biographical note about yourself (approx. 70 words) as you would like to see it appear on the book. Include your affiliation(s) and your most relevant previous publications.)

(i) Contributors

(If you are the Editor of a collection of essays, please list the names, addresses and contact details of all the contributors to your book.)

THE BOOK

(a) Description

(Your answers to the following two questions will form the basis for any promotional material we produce.)

(i) Long Description

Please describe your book in about 250 words of consecutive prose. Please include the main purpose of the book and your reasons for writing it; a broad description of the scope and contents of the book (this should not read like the table of contents); its distinctive features and outstanding selling points; a brief profile of the expected readership.

(ii) Short Description

Please describe your book in about 80 words of consecutive prose, including what you consider to be the most important points from (i).

(b) New Edition

If your book is a new edition of an already published work, please specify what new material you have added and what improvements and changes you have made.

(c) Have any portions of the book been previously published?

If so, please give details.

(d) Competition

Please list the author, title, publisher and publication date of any books which are likely to compare with yours. Why do you consider your book superior or more appropriate to the reader?

PROMOTION

(a) Reviews and Publicity

(i) Please list any journals you would particularly like to receive a review copy of your book.

(ii) Please list any individual reviewers and journalists who may be prepared to review your book.

(b) Membership Lists

Do you know of, or belong to, any associations or organizations whose members would be interested in your book?

(c) Conferences

Please provide a list of conferences, professional meetings or seminars at which you would like your book to be displayed.

THE MARKET

(a) Course Use

If your book is intended for student use, please state the nature and level of the courses to which it is suited together with the type of institution and the department most likely to be responsible for the course.

(b) Inspection Copies and Desk Copies

If your book is written for students, we will, at our discretion, send copies to lecturers teaching relevant courses. Please list as appropriate.

(c) Export Markets

If you have any suggestions particularly relevant for your book, please specify them here.

PLEASE RETURN BY E-MAIL or IF YOU SEND BY POST PLEASE RETAIN A COPY FOR
YOUR OWN REFERENCE

Renaissance Books
PO Box 219
Folkestone
Kent CT20 2WP

*Thank you for taking the trouble
to complete this Questionnaire*